

GRAND OPENING!

FRIDAY — SATURDAY — SUNDAY

October 27, 28, 29, 1961 . . . 8 a. m. to 10 p. m.

CHAR-MAR COIN-OPERATED SELF-SERVICE

NORGE LAUNDRY and CLEANING VILLAGE

Pacific Plaza Shopping Center

5029 Pacific Coast Hwy. at Calle Mayor



NOW YOU CAN SAVE UP TO 75% ON YOUR DRYCLEANING COSTS!

You've read about it in magazines — you've heard about it on TV and radio. Now it's here! Automatic self-service drycleaning — in wonderful new machines that operate easier than an automatic washer!

- ★ Save as much as 75% on your drycleaning costs.
- ★ Dryclean as much as 8 pounds per load.
- ★ A whole load takes only 50 minutes.
- ★ Easier to use than an automatic washer.
- ★ Do all your drycleaning and laundry in one quick stop.

READY TO WEAR IN 50 MINUTES!

It takes only 50 minutes for a load to be drycleaned . . . and ready to wear! You can dryclean the coat or jacket you have on, and then wear it home. Norge automatic drycleaning leaves no odor. Everything is fresh and odor-free!

Dryclean all this for only

\$ 2.00

- 10 slipover sweaters or
- 4 medium-weight men's suits or
- 1 full-size bedspread or
- 9 dresses

The actual number of things you can dryclean in one load depends on the size, weight, and bulk of the items. Here are some sample loads to show you how economically you can now do your drycleaning...

Regular drycleaning methods would cost you about 4 times more!

Bring in all your WASHING TOO!

While you do your drycleaning, you can do a week's laundry at the same time! The newest Norge Automatic Washers and Dryers give you a beautifully white, bright wash of every washable... and fast, gentle drying of every fabric. And it's all so economical!

Use our brand-new

NORGE

fully automatic

WASHERS

AND

DRYERS

RELAX, VISIT, OR SHOP WHILE YOUR CLEANING IS DONE automatically



These are our amazing automatic, coin-operated Norge drycleaning machines.

They dryclean anything that's drycleanable—and using them is actually easier than using an automatic washer! You just open the glass door, pop in your load, drop the coins in a slot, and push a button. As the machine whirrs softly, you can see your garments gently swished through the special Norge cleaning fluid. Then, after thorough cleaning, they are tumbled gently until dry—ready to use or wear!

CHAR-MAR

NORGE

laundry and cleaning village

Pacific Plaza Shopping Center — Phone: FR 8-9032

5029 Pacific Coast Hwy. at Calle Mayor—Hours: 8 a.m. to 10 p.m.

special GRAND OPENING offer!

FREE DRYCLEANING ONLY

Fri., Sat., Sun. October 27, 28, 29

clip this coupon!

Properly filled in, this coupon entitles you to one load of free drycleaning on date named above. Only one load to a family, please!

NAME _____

ADDRESS _____

CITY _____

Come Early — Limited Capacity